

Craft Chocolate Experiences



FLAVOUR MAKER AND BEAN ROASTER

JAMES WALTER
SEED CHOCOLATE

@SEEDCHOCOLATE



“SOURCED ETHICALLY
AND RESPONSIBLY WITH
COMPLETE
TRANSPARENCY
THROUGHOUT THE
SUPPLY CHAIN, SEED
CHOCOLATE WAS BORN
IN 2017, FOCUSSED ON
THE CRAFT OF
CHOCOLATE MAKING
AND HAVING A POSITIVE
IMPACT ON THE
PLANET.”



At Seed Chocolate, we offer bespoke experiences like no other.

Our professional chef & chocolate expert James Walter, will carefully curate a craft chocolate package tailored to your requirements.

Let us take you on a journey in understanding different Cacao varieties, and how genetics alter the flavour profiles as found in fine wine & coffee.

FROM BEAN TO BAR

We create small batches of award winning craft chocolate from our micro factory in Stoke on Trent. UK.

Every process, from the moment the cacao beans arrive at our kitchen (from origins such as Peru & West Papua) is overseen by head chocolate maker James Walter.

Our belief in ethically sourcing through direct trade, ensures transparency within the whole supply chain.

So whilst tasting great. It's helping the planet also.

The background of the entire slide is a close-up, high-resolution photograph of dark chocolate shavings. The shavings are irregular in shape, with some showing a smooth, glossy surface and others appearing more fragmented and textured. The lighting is warm, highlighting the rich brown tones of the chocolate.

SIGNATURE PACKAGE - Signature Craft Chocolate Tasting Experience

*£150 + One of the following packages

- PACKAGE A: 21 - 100+ participants
£24.95 per person
- PACKAGE B: 1 - 20 participants
£29.95 per person

**Standard day rate / call out charge per event.
Additional travel to be quoted at 75p / mile from ST3 postcode.*

TO INCLUDE:

- 7 x exquisite samples of Seed Chocolate award winning cocoa & craft chocolate.
- Curated chocolate tasting guide, with founder & award winning chocolate maker James Walter.
- Visual slideshow throughout the tasting. *(Optional)*
- Tasting profile colour map. Used by James to judge the Academy of Chocolate Awards. <https://academyofchocolate.org.uk/>
- A chocolate placing sheet/guide.

PLATINUM PACKAGE - Signature Tasting + Chocao Cocoa Liqueur Pairing

*£150 + One of the following packages

- PACKAGE A: 21 - 100+ participants
£32 per person
- PACKAGE B: 1 - 20 participants
£37 per person

**Standard day rate / call out charge per event.
Additional travel to be quoted at 75p / mile from ST3 postcode.*

TO INCLUDE:

- 7 x exquisite samples of Seed Chocolate award winning cocoa & craft chocolate.
- Mini sample bottle of Chocao liqueur. *(This multi award winning 26% ABV liqueur is made using our organic Gran Yapatera Banco cocoa beans, directly sourced & hand roasted by Seed Chocolate)*
- Curated chocolate tasting guide, with founder & award winning chocolate maker James Walter.
- Visual slideshow throughout the tasting. *(Optional)*
- Tasting profile colour map. Used by James to judge the Academy of Chocolate Awards. <https://academyofchocolate.org.uk/>
- A chocolate placing sheet/guide.

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GASTRONOMY PACKAGE - Signature Tasting + Gastronomy Food Experience

*£150 + One of the following packages

- PACKAGE A: 21 - 100+ participants
£44.95 per person
- PACKAGE B: 1 - 20 participants
£49.95 per person

**Standard day rate / call out charge per event.
Additional travel to be quoted at 75p / mile from ST3 postcode.*

TO INCLUDE:

- 7 x exquisite samples of Seed Chocolate award winning cocoa & craft chocolate.
- Gastronomy food pairing. (*Example: 24 karat gold dark chocolate brownie with "won't melt" cocoa nib ice cream*)
- Curated chocolate tasting guide, with founder & award winning chocolate maker James Walter.
- Visual slideshow throughout the tasting. (*Optional*)
- Tasting profile colour map. Used by James to judge the Academy of Chocolate Awards. <https://academyofchocolate.org.uk/>
- A chocolate placing sheet/guide.

INDULGENCE PACKAGE - Signature Tasting + Liqueur + Gastronomy Experience

*£150 + One of the following packages

- PACKAGE A: 21 - 100+ participants
£52 per person
- PACKAGE B: 1 - 20 participants
£57 per person

**Standard day rate / call out charge per event.
Additional travel to be quoted at 75p / mile from ST3 postcode.*

TO INCLUDE:

- 7 x exquisite samples of Seed Chocolate award winning cocoa & craft chocolate.
- Mini sample bottle of Chocao liqueur. *(This multi award winning 26% ABV liqueur is made using our organic Gran Yapatera Banco cocoa beans, directly sourced & hand roasted by Seed Chocolate)*
- Gastronomy food pairing. *(Example: 24 karat gold dark chocolate brownie with "won't melt" cocoa nib ice cream)*
- Curated chocolate tasting guide, with founder & award winning chocolate maker James Walter.
- Visual slideshow throughout the tasting. *(Optional)*
- Tasting profile colour map. Used by James to judge the Academy of Chocolate Awards. <https://academyofchocolate.org.uk/>
- A chocolate placing sheet/guide.



FURTHER INFORMATION

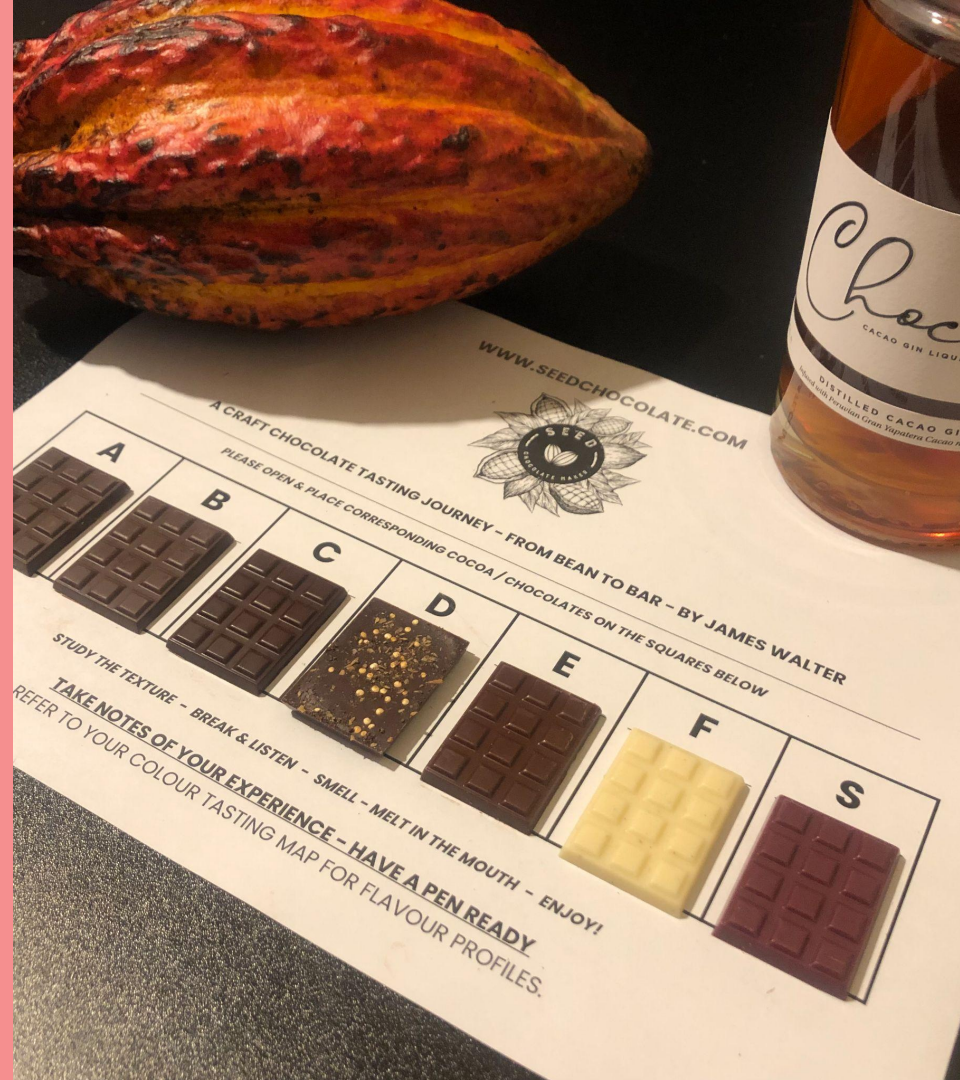
Our tasting events last approximately 1 hour - 1 hour 30 minutes, but may roll on dependant on the experience package chosen.

You are not limited to any timescale.

We welcome any end of session Q&A's.

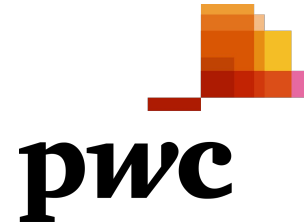
We also recommend having available some fresh crusty bread & jugs of mineral water to cleanse the palate throughout the tasting event.

- We require indoor space with electricity supply.
- Full payment for all participants is required **30 days prior to the event booking date**. (This is flexible upon event type)
- **Allergen** and/or **dietary requirements** for all participants upon booking.
- **Company details required for invoice purposes**. Payment to be made via BACS bank transfer or PayPal invoice.





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Perfect for:

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Packages start from £24.95 per person

Contact us today for an event to remember.

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